

# 2018 ADVERTISING RATES

JOUR DE GALOP France's leading publication for the Horseracing Industry



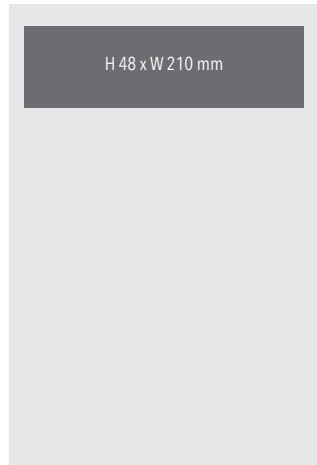
SIZES / FORMATS

Full Page



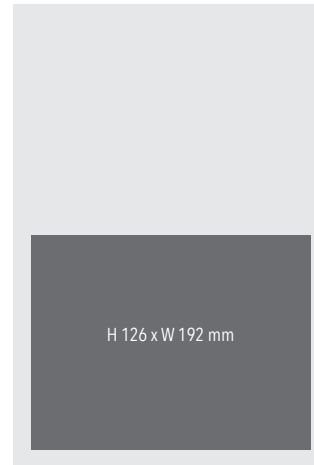
H 297 x W 210 mm

Front Page Top Banner Advert



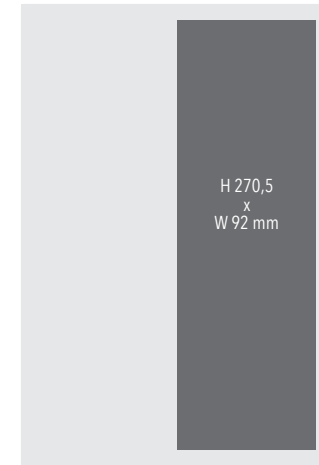
H 48 x W 210 mm

Half Page Horizontal



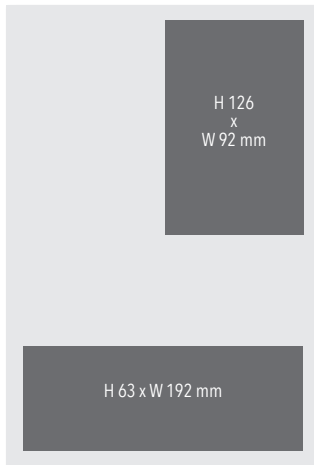
H 126 x W 192 mm

Half Page Vertical



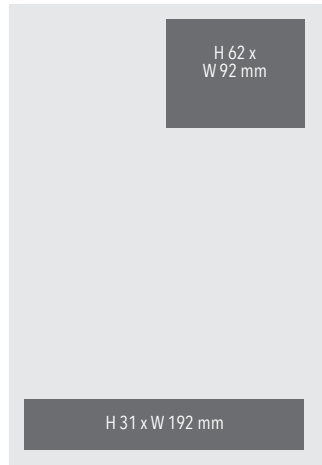
H 270,5  
x  
W 92 mm

Quarter Page  
(Horizontal & vertical)



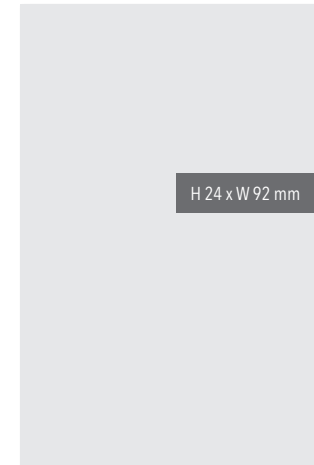
H 126  
x  
W 92 mm

One-eighth Page  
(Horizontal & vertical)



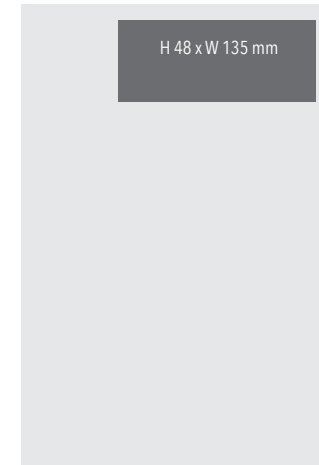
H 62 x  
W 92 mm

Success box



H 24 x W 92 mm

Front Page Prime  
(for printed edition only)



H 48 x W 135 mm

## TECHNICAL SPECIFICATIONS

All advertisements can be linked to websites, videos, other content.

JPG 300 dpi file only



## RATES FOR ONLINE EDITIONS

€ ex-Tax/ad

## PREMIUM PLACEMENT

Cover (H 297 x W 210mm)	1.200
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## FIRST PAGE

Bottom Quarter Page Horizontal (H 63 x L 192mm)	480
Front page Top Banner Ad (H 48 x W 210mm)	400

## FOLLOWING PAGES

Full page (H 297 x W 210mm)	750
Half Page Horizontal (H126 x W 192mm) Vertical (H 270,5 x W 92mm)	480
Quarter Page Horizontal (H 63 x W 192mm) Vertical (H 126 x W 92mm)	350
One-eighth Page Horizontal (H 31 x W 192mm) Vertical (H 62 x W 92mm)	250

## OTHER SIZES

One-Off Success Box (Banners in the results' section: H 24 x W 92mm)	110
Success Box Package for all the Winners or Stakes placed	55
Classified Ads (7 ads/7 consecutive days)	150
Job postings (7 ads/7 consecutive days)	300
Post on our Facebook page	50
Mailing, sponsoring, advert included in the mail sent or on <a href="http://www.jourdegalop.com">www.jourdegalop.com</a>	Please contact us

## RATES FOR PRINTED EDITIONS AT MAJOR SALES

€ ex-Tax/ad

## DOUBLE EDITION: ONLINE + PRINTED

Printed in colour and distributed at the sales and in the hotels

## ARQANA:

Feb 13-14, May 12\*, July 3-4\*, August 16-21, October 22-26, November 19-21, December 7-11

## OSARUS:

Sept 4-5

Full page (750 + €100 technical charges)	850
1/2 page (480 + €50 technical charges)	530
1/4 de page (350 + €50 technical charges)	400
1/8 <sup>e</sup> de page (250+ €30 technical charges)	280

These Technical charges include  
CMYK printing (on glossy coated paper)  
and distribution of 600 hard copies

## ...SPECIAL SIZES / FORMATS

Cover (H 216 x W 192mm)	1.500
Front Page Prime (H 45 x W 135mm)	400
Inside Front Cover (H 297 x W 210mm)	1.200
Back cover (H 297 x W 210mm)	1.200
Inside back cover (H 297 x W 210mm)	950

\* New in 2018



## DEADLINE

Adverts must be submitted in **JPEG by 4pm, the day prior to the publication.**

Files **must be e-mailed to:**

## CONTACTS

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