

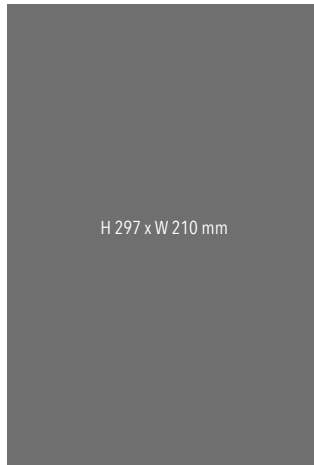
2019 ADVERTISING RATES

JOUR DE GALOP France's leading publication for the Horseracing Industry



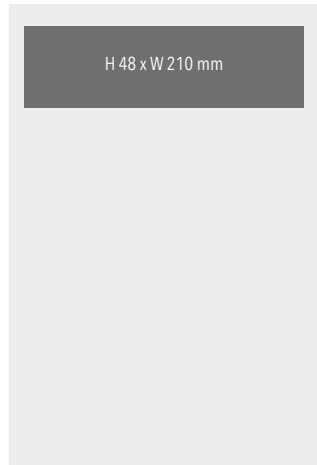
SIZES / FORMATS

Full Page



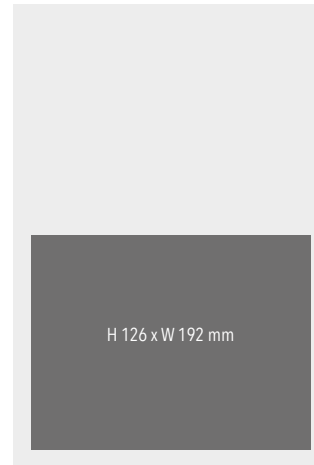
H 297 x W 210 mm

Front Page Top Banner Advert



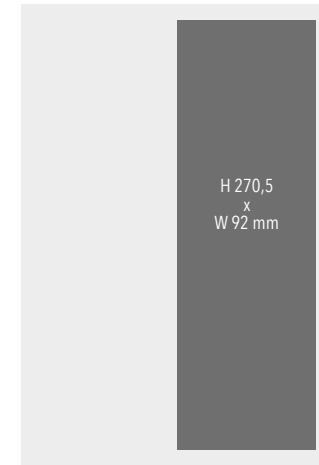
H 48 x W 210 mm

Half Page Horizontal



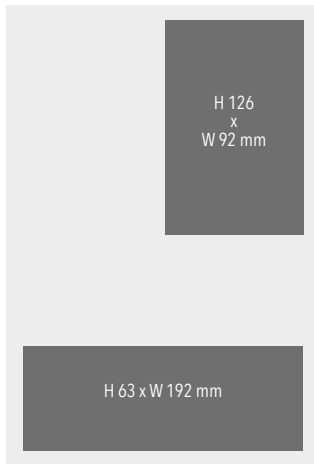
H 126 x W 192 mm

Half Page Vertical



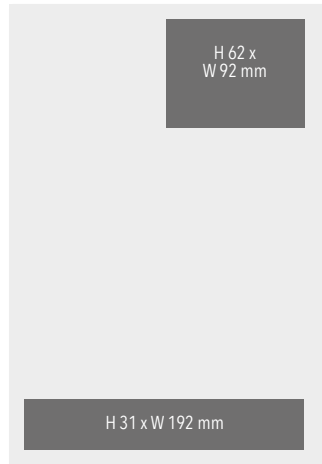
H 270,5
x
W 92 mm

Quarter Page
(Horizontal & Vertical)



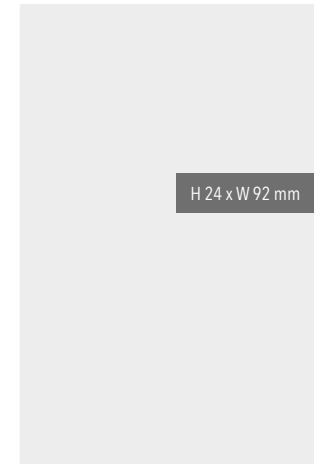
H 126
x
W 92 mm

One-Eighth Page
(Horizontal & Vertical)



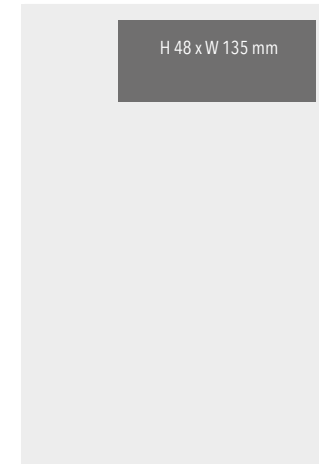
H 62 x
W 92 mm

Success box



H 24 x W 92 mm

Front Page Prime
(for printed edition only)



H 48 x W 135 mm

TECHNICAL SPECIFICATIONS

All advertisements can be linked to websites, videos, other content.

JPG 300 dpi file [only](#)



RATES FOR ONLINE EDITIONS

€ ex-Tax/ad

PREMIUM PLACEMENT

Cover (H 297 x W 210mm)	1,200
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FIRST PAGE

Bottom Quarter Page Horizontal (H 63 x L 192mm)	480
Front Page Top Banner Ad (H 48 x W 210mm)	400

FOLLOWING PAGES

Full Page (H 297 x W 210mm)	750
Half Page Horizontal (H126 x W 192mm) Vertical (H 270,5 x W 92mm)	480
Quarter Page Horizontal (H 63 x W 192mm) Vertical (H 126 x W 92mm)	350
One-Eighth Page Horizontal (H 31 x W 192mm) Vertical (H 62 x W 92mm)	250

OTHER SIZES

One-Off Success Box (Banners in the results' section: H 24 x W 92mm)	110
Success Box Package for all the Winners or Stakes placed	55
Classified Ads (7 ads/7 consecutive days)	150
Job postings (7 ads/7 consecutive days)	300
Post on our Facebook page	50
Mailing, sponsorship or online advertising on www.jourdegalop.com	On demand

RATES FOR PRINTED EDITIONS AT MAJOR SALES

€ ex-Tax/ad

DOUBLE EDITION: ONLINE + PRINTED

Printed in colour and distributed at the sales and in the hotels

ARQANA:

Feb 12-13, May 11, July 2-3, August 15-20,
October 22-25, November 17-20, December 6-10

OSARUS:

Sept 3-4

Full page (750 + €100 technical charges)	850
Half page (480 + €50 technical charges)	530
Quarter page (350 + €50 technical charges)	400
One-Eighth page (250 + €30 technical charges)	280

These Technical charges include
CMYK printing (on glossy coated paper)
and distribution of 600 hard copies

...SPECIAL SIZES / FORMATS

Cover (H 216 x W 192mm)	1,500
Front Page Banner (H 45 x W 135mm)	400
Inside Front Cover (H 297 x W 210mm)	1,200
Back Cover (H 297 x W 210mm)	1,200
Inside Back Cover (H 297 x W 210mm)	950



DEADLINE

Adverts
must be submitted
in **JPEG by 4pm,**
the day prior
to the publication.

Files **must be**
e-mailed to:

CONTACTS

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