



---- 4,100 subscribers (December 2009) ----

RATE CARD January 2010

	€ HT	DIMENSIONS
PAGE 1		
1/4 PAGE HORIZONTAL (Strip Banner)	450	H 64 x W 196mm
VERTICAL	450	H 128 x W 96mm
DOUBLE TOP PAGE 1	300	H 45 x W 124mm
FOLLOWING PAGES		
FULL PAGE	600	H 297 x W 210mm
1/2 PAGE HORIZONTAL	450	H 128 x W 196mm
VERTICAL	450	H 257 x W 96mm
1/4 PAGE HORIZONTAL (Strip Banner)	350	H 64 x W 196mm
VERTICAL	350	H 128 x W 96mm
1/8 ^e PAGE HORIZONTAL (Strip Banner)	250	H 32 x W 196mm
VERTICAL	250	H 64 x W 96mm
SPECIAL PAPER EDITIONS – ARQANA DEAUVILLE SALES *		
FULL FRONT COVER (PAGE 1)	Private	H 216 x W 196mm
1/4 FRONT COVER (P1)		
HORIZONTAL (Strip Banner)	525	H 64 x W 196mm
VERTICAL	525	H 128 x W 96mm
INSIDE FRONT COVER	850	H 297 x W 210mm
INSIDE BACK COVER	850	H 297 x W 210mm
OUTSIDE BACK COVER	975	H 297 x W 210mm
FULL PAGE	750	H 297 x W 210mm

* Including printing (CMYK - glossy paper) – circa 600 copies every day.

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JOUR DE GALOP, "The French TDN"